

Ciot is a leading importer and retailer of marble, granite, limestone, slate, onyx, semi-precious stone, decorative glass, quartz, ceramic and porcelain stoneware tiles, slabs and mosaics, as well as kitchen and bath fixtures and accessories within the areas served. The company operates showrooms in Detroit, Toronto, Vaughan, Mississauga, Montreal, Brossard, Quebec City, as well as a business office in New York City.

Ciot offers a stimulating workplace, attractive benefits package and a work environment that is favorable to professional growth. If you are seeking a position where initiative is valued and your ambition has no limit, your challenge will be to focus on your capacity to progress in a highly stimulating work environment!

The **Visual Merchandising & Marketing Specialist** plans and executes marketing and merchandising to drive demand for Ciot products and services.

ROLE & RESPONSIBILITIES

- Design and implement comprehensive marketing strategies to create awareness of the Ciot business activities and its brand;
- Assist with Showroom planning and construction projects;
- Continue to improve on the development of best in class merchandising strategies for our showroom;
- Create digital marketing campaigns;
- Brainstorm and implement new and creative product growth strategies;
- Plan and execute campaigns for product promotion, launching of new product lines, etc.;
- Conduct new product training to the sales teams;
- Maintain knowledge of market trends and competitive trends;
- Communicate with vendors on receiving marketing materials;
- Maintain and update Ciot Detroit planogram;
- Develop social media presence.

PROFILE & SKILLS REQUIRED

- Minimum of 3 years of Interior Design, and/or Merchandising experience in the Retail or Tile & Stone industry;
- Graphic design skills preferred;
- Design-oriented – a keen eye for creativity;
- Excellent communication, written, organizational and presentation skills;
- Ability to thrive in a dynamic, competitive environment and delivering against tight deadlines;
- Aggressive, energetic self-starter;
- Advanced knowledge of Microsoft Office and Adobe Creative Suite;
- Ability to multi-task with several tools, work independently and prioritize tasks, honor rules of engagement and follow policies, processes and procedures;
- Proactive, responsible, very organized, good team spirit, strong customer relationships, rigorous;
- Strong attention to detail, and the ability to work in a fast-paced environment.

WHAT WE OFFER

- Full-time permanent position;
- Competitive salary;
- Group benefits;
- Professional and stimulating work environment;
- Training and continuous coaching.

If you are interested by the present job offer, please send your curriculum vitae to the following email address: cv@ciot.com or apply online via the Careers section of our website at www.ciot.com.

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